

# Our history: next generation of growing



1947

## Traditional farming

Our **grandfathers** started working as farmers, laying the **foundation for our knowledge** of plants and nature.



## 1962 Greenhouse



Our **dads** wanted to elevate the way they produced food, and switched to growing in greenhouses, already **eliminating some external factors** from the growing process.



2005

## Indoor Vertical farming

**Plantlab founders** combined their in-depth knowledge of plants with technology, being able to grow **without external factors** in a **sustainable** and **future proof** way.



# It's time for a new approach



2008

## IP granted

Granted in 75 countries



2014 - 2018 | What we did

## Contract research



50 mio funding via contract research and development for Syngenta, BASF and Givaudan.

2018 - 2023 | What we do

## Full scale-up



Design, engineer, build and operate PPUs  
Operational Plant Paradise in BAH, INDI, AMS  
Retail experience across markets/continents



2023 - 2030 | What we are aiming for

## On the way to Net Positive

Heading towards Net Positive: putting back more into society, the environment and the global economy than we take out.  
Large scale rollout & licensing enabled.

